

# XUEJIN TAN “Serena”

Seeking Full-time UX/Product Design Opportunities

www.tanxuejin.com  
xuejint02@gmail.com  
(919)-448-5812

## EDUCATION

### Georgia Institute of Technology

2018 - May 2020 (Expected) | MS in Human-Computer Interaction

### University of North Carolina at Chapel Hill

2014 - 2018 | BS in Computer Science | Minor in Media & Journalism

## PROFESSIONAL EXPERIENCE

### Punchcut | Interaction Design Intern

San Francisco, CA | May - August 2019

Led interaction designs on the team and partnered with visual and motion designers to create storyboards, wireframes, visual UIs, and motion designs; successfully presented designs to stakeholders and addressed concerns.

- Engaged with a multinational appliance company to research, design, and prototype vision for a new experience scheduled to launch in their forthcoming flagship product.
- Contributed to secondary research during this client-facing project, which allowed internal team and client to find direction and ideate ideas for the new experience.
- Served as the only interaction designer on the team during the design phase of the client-facing project, which focused heavily on interaction. Charged with executing all the user flows wireframes and developing the information architecture design.

Intern Project: designed and implemented an internal chat bot on the Google Hangout Platform, which is used by project teams at Punchcut to conduct secondary research.

### HX Lab at Georgia Tech | Graduate Research Assistant

Atlanta, GA | August - December 2018

Analyzed an original prototype, which was a low-fidelity web application that provided pediatric-patient oriented reports with minimal visual design style. Redesigned user flows, interactions, and prototype into an Android tablet application. Restructure was based on material design principles, and changes for the UX component were executed after analyzing the original prototype.

### Monikos Inc. | UI/UX Designer & Developer

Chapel Hill, NC | May - August 2017

Revamped the interactive workflow and UIs for Monikos web application that helped UNC Eshelman School of Pharmacy students memorize FDA approved drugs. The product launched in Fall 2017 and is currently used by over 600 students.

## CLASS PROJECTS

### Hashtag Guru | Lead UX Designer

Georgia Institute of Technology | August - December 2018

- Conducted interviews with Atlanta local small business owners to understand their needs and pain points of running an online business.
- Ideated and created high-fidelity user interfaces and prototypes for a mobile app to assist our target users with publishing marketing contents online.

### Focus Brand Research Repository | UX Researcher and Designer

Georgia Institute of Technology | August - December 2018

- Partnered with external company client to devise and prototype a new experience on Microsoft SharePoint; initiative helped Focus Brand's internal file management system efficiently find and share files.

## DESIGN

Storyboarding  
Persona Creation  
Wireframing  
Interaction Design  
User Interface Design  
Rapid Prototyping  
Physical Prototyping

## RESEARCH

Secondary Research  
Competitive Analysis  
Interviews  
Surveys  
Affinity Mapping  
Usability Testing  
Heuristic Evaluation

## TOOLS

Sketch  
Figma  
ProtoPie  
InVision Studio  
Photoshop  
Illustrator  
Indesign  
Adobe XD  
Premiere Pro  
SolidWorks  
Axure

## PROGRAMMING

Java  
JavaScript  
Python  
HTML  
CSS  
PHP  
D3.js

## LEADERSHIP

### GE Girls Camp

August 2017

Worked as an instructor on the GE Girls camp to inspire middle school students to pursue STEM degrees and careers.